

Jürgen M. Pelikan

Jürgen M. Pelikan, Ph.D., is Professor em. (at the Institute for Sociology, University of Vienna / Austria), Adjunct Professor (Centre for Environment and Public Health, Griffith University, Brisbane / Australia) and Founder and since 1992 Director of the WHO Collaborating Centre for Health Promotion in Hospitals and Healthcare (www.hph-hc.cc) (which since March 2016 is situated at Austrian Public Health Institute, Vienna / Austria) (www.goeg.at).



He was Co-Founder and Director of Ludwig Boltzmann Institute for the Sociology of Health and Medicine, Vienna/Austria (1979-2007) and Key Researcher, Program Line Health Promoting Hospitals, at Ludwig Boltzmann Institute Health Promotion Research, Vienna/ Austria (2008-2016) (<http://lbihpr.lbg.ac.at>). He has co-initiated WHO's Health Promoting Hospitals international network by directing the Vienna WHO model project "Health and Hospital" and the European Pilot HPH Project. He is Chair of Scientific Committee of International HPH Conferences and member of the HPH Governance Board. He is a former project director of the European projects: Health Promotion in Primary Health Care: General Practice and Community Pharmacy; Migrant Friendly Hospitals. In the last years he was involved as work package leader and PI in European projects Health Literacy Survey Europe (www.health-literacy.eu) and Diabetes Literacy Project (www.diabetesliteracy.eu) as well as in researching Health Literate Hospital Organizations.

He got his Ph.D. and habilitation in sociology at University of Vienna and has been a general course student at the London School of Economics, a postdoctoral Ford Foundation fellow at Columbia University, NYC, and Visiting Scholar at Griffith University, Brisbane, Australia, and at Yale University, New Haven, USA. He has been trained in psychoanalysis and group dynamics and worked as management trainer and systemic organization consultant. He was a former President of the European Society of the Sociology of Health and Medicine (ESHMS) and an elected member of the board of trustees of the International Union of Health Promotion and Education (IUHPE); a consultant to WHO-EURO, WHO-HQ and the EC; and is a member of the editorial board of Health Promotion International and a co-editor of Clinical Health Promotion.

His research areas include theory of health and health promotion; the setting approach of health promotion; evaluation in health promotion; health promotion in hospitals and health care; health systems analysis; quality in health care; sustainability in health care; health literacy and health literate organizations. In these areas he has published widely.